２０１７　Mie Prefecture Tourism Questionnair

Mie Prefecture government Tourism Bureau

Survey Date:

Survey Location:

Thank you for visiting Mie Prefecture. In order to improve our tourism facilities/services, we are conducting surveys for tourists. Your cooperation is greatly appreciated.

Q1　About yourself

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| 1.Gender 1 □ Male 2□ Female 3□ Other  2.Age group 1 □ 10～19 2□ 20～29 3 □ 30～39 4 □ 40～49 5 □ 50～59 6 □ 60～  3.Which country/city are you from ( ) |

Q2　About your trip

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| １－１．How many times have you visited Japan, including this trip? ( )time  １－２．How many times have you visited Mie Prefecture, including this trip? ( )time  ２．What type of travelling are you doing?  １　□Group tours ２ □ Individual trip ３ □ Vacation Package 4 □ Educational Trip 5 □ Business Trip  ３－１．Who are you traveling with?  １　□Alone ２ □ Family/Relatives ３ □ Friend 4 □　Colleague 5 □　Others  ３－２．How many people are in your group, including yourself? ( )people  ４．Reasons or goals for visiting Mie Prefecture (Check as many as applicable)  １ □ UNESCO World Heritage Site ２ □ Nature and scenery ３ □ History  ４ □　Close to Osaka or Nagoya ５ □ Cultural activities ６ □ Well-known/famous  ７ □　Food ８ □ Hotspring ９ □ Convenient Transportation  10 □　Family or friend lives here 　11 □　Family or friend lives in a nearby prefecture  12 □　Recommended by a friend 　 13 □ Participating in an event 14 □ No reason  15 □　Others( )  ５．When did you decide to visit Mie Prefecture?  １　□ １ or more years ago ２ □ 6 months – 1 year ago ３ □ 1 month – 6 months ago  ４　□　Just before coming to Japan ５ □ After arriving in Japan  ６－１．Where in Mie will you visit? (Or where have you visited already?) (Check as many as applicable)  １　□ Nagashima Spa Land 　２ □ Jazz Dream Nagashima(outlet park)　 ３ □ Nabana no Sato(flower park)  ４　□　Gozaisho Perk(Ropeway) 　５　□　Suzuka Circuit ６ □ Seki-juku ７　□　Cocopa Resort  ８　□　Senjuji Temple ９ □ Matsusaka Castle Ruins １０　□ Ise Jingu 1１ □ Futami Meotoiwa  １２　□　Mikimoto Pearl Island １３　□　Toba Aquarium　１４　□　Ago Bay(Yokoyama Deck,ship,ets)  １５　□　Ama Hut 　　１６　□　Igaryu Ninja Museum １７　□　Akame Shijuhachitaki  １８　□　Kumano Kodo Pilgrimage Routes(World Heritage)　１９　□　Onigajo  ２０　□　Other( )  ６－２．Out of the places you visited, were there any that you were unhappy with?　 Where? 　Why?  ( 　　　　　　　　　　　　　　　　　　　　 )  ７－１．Please tell us your travel itinerary. (Before/after Mie and arrived in/flying out from where)   |  |  | | --- | --- | |  | Place | | In | □Narita　□Haneda　□Nagoya　□kansai(Osaka)  1.Nagoya　2.Gifu(Takayama,etc)  3.Shizuoka(Fujisan,etc) 4.Osaka  5.Kyoto6.Nara　7.Wakayama  8.Hyogo(Kobe,etc)  9.Tokyo 10.Hiroshima  11.Fukuoka 12.Kanazawa  13.Toyama(Kurobe,etc)  14.Other | | ～ |  | | Before Mie |  | | Mie | | | After Mie |  | | ～ |  | | OUT | □Narita　□Haneda　□Nagoya　□kansai(Osaka) |   ７－２．How many days are you staying/how many days did you stay in Mie? ( )days  ８．Where are you staying in Mie/where did you stay in Mie?  １No　meals　included  ２Breakfast　included  ３Breakfast/Dinner　included  ４Other   |  |  |  |  | | --- | --- | --- | --- | |  | Accomoadation name | Number of nights | Type of stay | |  |  |  |  | |  |  |  |  | |  |  |  |  |   ９　Which transportation system did you use the most in Mie ?  １　□ JR 　２ □ Kintetsu　 ３ □ City Bus ４　□　Sightseeing Bus　５　□　Group Tour bus  ６ □ Taxi ７　□　Rental Car　　８ □ Other ( )  １０．What did you buy the most during your stay in Mie?  １　□ Local souvenirs ( ) 　２ □ Electronics　( )  ３ □ Cosmetics ( 　　　　 ) 　４　□ Food　(　　　 )  　　５　□　liquor ( ) 　　　　６　□　Other ( )  １１．Where did you go shopping?  Store Name ( )  Shopping area/city name ( )  １２．How much is your budget for shopping ,eating and staying in Mie?  Shopping ( \ )　Eating（￥　　　　 　　） Staying (￥　　　 　　　　 )  １３　Pick the resources that helped you the most in gathering information for your trip? (Max3)  １　□　Guide book (Name: )　２ □ Website (Name: )  ３ □ Travel Agency’s brochures ( ) 　　４ □　Hotel  ５　□ Tourist information office　 ６ □　Facebook ７ □ Twitter ８　□　Instagram  ９　□　tripadvisor １０　□　Other (　　　　　 )    １４－１ What did you think was lacking information or inconvenient during yours stay in Mie?  (Check as many as applicable)  １　□Accomodation ２ □Using the transportation system ３ □Restaurants 4 □　Tourism facilities  ５　□ Local tours ６ □ Event ７ □Souvenir ８ □　Shopping areas 　９　□ Bath room  10 □　Hospital 　11 □　Others( )  １４－２　Please tell us why you thought it was lacking information or inconvenient in Mie.    １５　Please feel free to leave any comments, thoughts, or feedback related to tourism in Mie. |

Thank you for your cooperation.　　Please tell you family and friends about Mie Prefecture and attractions.

About ６－１ Tourism facilities

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| １Nagashima Spa Land | ２Jazz Dream Nagashima  (outlet park) | ３Nabana no Sato(flower park) | ４Gozaisho Perk（Ropeway） |
|  |  |  |  |
| ５Suzuka Circuit | ６Seki-juku | ７Cocopa Resort | ８Senjuji Temple |
|  |  |  |  |
| ９Matsusaka Castle Ruins | １０Ise Jingu | １１Futami Meotoiwa | １２Mikimoto Pearl Island |
|  |  |  |  |
| １３Toba Aquarium | １４Ago Bay | １５Ama Hut | １６Igaryu Ninja Museum |
|  |  |  |  |
| １７Akame Shijuhachitaki | １８Kumano Kodo Pilgrimage  Routes | １９Onigajo |  |

