

Survey Date: _____

Survey Location: _____

Thank you for visiting Mie Prefecture. In order to improve our tourism facilities/services, we are conducting surveys for tourists. Your cooperation is greatly appreciated.

Q1 About yourself

1. Gender 1 ☐ Male 2 ☐ Female 3 ☐ Other2. Age group 1 ☐ 10~19 2 ☐ 20~29 3 ☐ 30~39 4 ☐ 40~49 5 ☐ 50~59 6 ☐ 60~

3. Which country/city are you from ()

Q2 About your trip

1 — 1. How many times have you visited Japan, including this trip? ()time

1 — 2. How many times have you visited Mie Prefecture, including this trip? ()time

2. What type of travelling are you doing?

1 ☐ Group tours 2 ☐ Individual trip 3 ☐ Vacation Package 4 ☐ Educational Trip 5 ☐ Business Trip

3 — 1. Who are you traveling with?

1 ☐ Alone 2 ☐ Family/Relatives 3 ☐ Friend 4 ☐ Colleague 5 ☐ Others

3 — 2. How many people are in your group, including yourself? ()people

4. Reasons or goals for visiting Mie Prefecture (Check as many as applicable)

1 ☐ UNESCO World Heritage Site 2 ☐ Nature and scenery 3 ☐ History4 ☐ Close to Osaka or Nagoya 5 ☐ Cultural activities 6 ☐ Well-known/famous7 ☐ Food 8 ☐ Hot spring 9 ☐ Convenient Transportation10 ☐ Family or friend lives here 11 ☐ Family or friend lives in a nearby prefecture12 ☐ Recommended by a friend 13 ☐ Participating in an event 14 ☐ No reason15 ☐ Others()

5. When did you decide to visit Mie Prefecture?

1 ☐ 1 or more years ago 2 ☐ 6 months - 1 year ago 3 ☐ 1 month - 6 months ago4 ☐ Just before coming to Japan 5 ☐ After arriving in Japan

6 — 1. Where in Mie will you visit? (Or where have you visited already?) (Check as many as applicable)

1 ☐ Nagashima Spa Land 2 ☐ Jazz Dream Nagashima(outlet park) 3 ☐ Nabana no Sato(flower park)4 ☐ Gozaisho Perk(Ropeway) 5 ☐ Suzuka Circuit 6 ☐ Seki-juku 7 ☐ Cocopa Resort8 ☐ Senjuji Temple 9 ☐ Matsusaka Castle Ruins 10 ☐ Ise Jingu 11 ☐ Futami Meotoiwa12 ☐ Mikimoto Pearl Island 13 ☐ Toba Aquarium 14 ☐ Ago Bay(Yokoyama Deck,ship,ets)15 ☐ Ama Hut 16 ☐ Igaryu Ninja Museum 17 ☐ Akame Shijuhachitaki18 ☐ Kumano Kodo Pilgrimage Routes(World Heritage) 19 ☐ Onigajo20 ☐ Other()6 — 2. Out of the places you visited, were there any that you were unhappy with? Where? Why?
()

7-1. Please tell us your travel itinerary. (Before/after Mie and arrived in/flying out from where)

	Place
In	<input type="checkbox"/> Narita <input type="checkbox"/> Haneda <input type="checkbox"/> Nagoya <input type="checkbox"/> kansai(Osaka)
~	
Before Mie	
	Mie
After Mie	
~	
OUT	<input type="checkbox"/> Narita <input type="checkbox"/> Haneda <input type="checkbox"/> Nagoya <input type="checkbox"/> kansai(Osaka)

1. Nagoya 2. Gifu (Takayama, etc)
 3. Shizuoka (Fujisan, etc) 4. Osaka
 5. Kyoto 6. Nara 7. Wakayama
 8. Hyogo (Kobe, etc)
 9. Tokyo 10. Hiroshima
 11. Fukuoka 12. Kanazawa
 13. Toyama (Kurobe, etc)

7-2. How many days are you staying/how many days did you stay in Mie? () days

8. Where are you staying in Mie/where did you stay in Mie?

	Accommodation name	Number of nights	Type of stay
①			
②			
③			

- 1 No meals included
 2 Breakfast included
 3 Breakfast/Dinner included
 4 Other

9 Which transportation system did you use the most in Mie ?

- 1 ☐ JR 2 ☐ Kintetsu 3 ☐ City Bus 4 ☐ Sightseeing Bus 5 ☐ Group Tour bus
 6 ☐ Taxi 7 ☐ Rental Car 8 ☐ Other ()

10. What did you buy the most during your stay in Mie?

- 1 ☐ Local souvenirs () 2 ☐ Electronics ()
 3 ☐ Cosmetics () 4 ☐ Food ()
 5 ☐ liquor () 6 ☐ Other ()

11. Where did you go shopping?

Store Name ()
 Shopping area/city name ()

12. How much is your budget for shopping, eating and staying in Mie?

Shopping (¥) Eating (¥) Staying (¥)

13 Pick the resources that helped you the most in gathering information for your trip? (Max3)

- 1 ☐ Guide book (Name:) 2 ☐ Website (Name:)
 3 ☐ Travel Agency's brochures () 4 ☐ Hotel
 5 ☐ Tourist information office 6 ☐ Facebook 7 ☐ Twitter 8 ☐ Instagram
 9 ☐ tripadvisor 10 ☐ Other ()

14-1 What did you think was lacking information or inconvenient during your stay in Mie?

(Check as many as applicable)

- 1 ☐ Accommodation 2 ☐ Using the transportation system 3 ☐ Restaurants 4 ☐ Tourism facilities
 5 ☐ Local tours 6 ☐ Event 7 ☐ Souvenir 8 ☐ Shopping areas 9 ☐ Bath room
 10 ☐ Hospital 11 ☐ Others ()




















14-2 Please tell us why you thought it was lacking information or inconvenient in Mie.

[]

15 Please feel free to leave any comments, thoughts, or feedback related to tourism in Mie.

[]

Thank you for your cooperation. Please tell you family and friends about Mie Prefecture and attractions.

			
1 Nagashima Spa Land	2 Jazz Dream Nagashima (outlet park)	3 Nabana no Sato(flower park)	4 Gozaisho Perk (Ropeway)
			
5 Suzuka Circuit	6 Seki-juku	7 Cocopa Resort	8 Senjuji Temple
			
9 Matsusaka Castle Ruins	1 0 Ise Jingu	1 1 Futami Meotoiwa	1 2 Mikimoto Pearl Island
			
1 3 Toba Aquarium	1 4 Ago Bay	1 5 Ama Hut	1 6 Igaryu Ninja Museum
			
1 7 Akame Shijuhachitaki	1 8 Kumano Kodo Pilgrimage Routes	1 9 Onigajo	

